



## **Chico Unified School District**

1163 East Seventh Street, Chico, CA 95928-5999  
(530) 891-3000

**Board Policy: #7310**

**Section: 7000**

**Facilities**

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### **NAMING OF FACILITY**

The Governing Board may name district schools and other district-owned or leased buildings, grounds, and facilities in recognition of:

1. Individuals, living or deceased, and entities who have made outstanding contributions, including financial contributions, to the school community
2. Individuals, living or deceased, who have made contributions of state, national or worldwide significance
3. The geographic area in which the school or building is located

The Board encourages community participation in the process of selecting names. A citizen advisory committee may be appointed to review name suggestions and submit recommendations for the Board's consideration.

*(cf. 1220 - Citizen Advisory Committees)*

Any name adopted for any new school shall not be so similar to the name of any existing district school as to result in confusion to members of the community.

The renaming of existing schools or major facilities shall occur only after thorough study.

#### **Naming Rights**

The Board may grant to any person or entity the right to name any district building or facility. In doing so, the Board shall enter into a written agreement which shall:

1. Specify the benefits to the district from entering into the agreement
2. State the roles and responsibilities of the parties to the agreement, including whether or not the Board shall retain the power to approve any proposed name
3. Provide details related to the naming right granted, including the building, grounds, or facility involved and the duration for which the name shall be in effect
4. Prohibit any message, image, or other depiction that advocates or endorses the use of drugs, tobacco, or alcohol, encourages unlawful discrimination against any person or group, or promotes the use of violence or the violation of any law or district policy

*(cf. 0410 - Nondiscrimination in District Programs/Activities)*

*(cf. 1325 - Advertising/Promotions)*

*(cf. 3290 - Gifts, Grants and Bequests)*

5. Reserve the authority to terminate the naming right if it determines that the grantee, subsequent to receiving the naming right, has engaged in any of the prohibited acts stated in item #4 above or other criminal or unlawful acts that might bring the district into disrepute

#### **Memorials**

The Board recognizes that the loss of a student or staff member deeply impacts students, staff and families. Schools are designed primarily to support learning, therefore, school sites should not serve as the main venue for the memorializing of students or staff. Because it is recognized that memorial and/or living memorial decisions made immediately in the aftermath of a crisis or death may be made without full consideration of the potential implications for current and/or future students, staff, families and the community, memorial decision-making shall be contingent upon the requirements set forth in Administrative Regulation 7310, as well as such additional requirements set forth by the Superintendent or designee.

Policy Adopted: 01/17/07; 11/16/11; 05/05/21



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*Legal Reference:*

EDUCATION CODE

35160 Authority of governing boards